



Wellington Garden Club Advertising Rate Form
"Garden Inspirations"
March 21, 2026

Please return form with hard copy of ad and check payable to: Wellington Garden Club

Carol Ralph
15694 Citrus Grove Blvd.
Loxahatchee, FL 33470

Questions?
Email: caroltaylorralph@gmail.com
Tel: 740-243-8843

Advertising Rates In Program: (Check One)

<input type="checkbox"/> Outside Back Cover (Color)	\$450.00	<input type="checkbox"/> Full Page Ad (Color)	\$300.00
<input type="checkbox"/> Inside Front Cover (Color)	\$400.00	<input type="checkbox"/> Full Page Ad (B&W)	\$275.00
<input type="checkbox"/> Inside Back Cover (Color)	\$350.00	<input type="checkbox"/> Half Page Ad (B&W)	\$150.00
		<input type="checkbox"/> Quarter Page Ad (B&W)	\$ 75.00

Program Booklet Dimensions

<u>Size</u>	<u>Width</u>	X	<u>Depth</u>
Flat Size	8-1/2"	X	11"
Folded Size	5-1/2"	X	8-1/2"

Ad Dimensions

<u>Size</u>	<u>Width</u>	X	<u>Depth</u>
Full Page Live Area	5"	X	8"
Half Page live Area	5"	X	3-3/4"
Quarter Page Live Area	5"	X	2"

File Preparation

Email ad file to Carol Ralph at caroltaylorralph@gmail.com. Preferred format is Jpeg or MS Word. Embed all fonts, photos or graphics in the layout application. If you require a different format, please contact Carol Ralph with Garden Tour Ad as the subject.

Please use only black & white or grayscale models for all black & white ads. Color format is not acceptable for black & white ads. File should be properly labeled with name of advertiser, contact and phone number. Hard copy proof should be provided for each ad.

Deadline for all advertising materials is February 20, 2026.

ADVERTISER NAME: _____

CONTACT NAME: _____

EMAIL: _____ **PHONE:** _____

Wellington Garden Club Contact Name: _____